

# INVESTAIN

Cookies Policy

# Cookie Policy for INVESTAIN Website

### 1. Overview

This policy provides an overview of the types of cookies collected on the INVESTAIN website: <a href="https://www.investain.com">www.investain.com</a>

# 2. Why We Use Cookies

As an online business, we primarily operate through various devices such as computers and mobile phones. To ensure that our website functions properly and to gain insights into user activity, we use cookies. This notice explains the types of cookies we use and how you can manage them.

## 3. What Are Cookies?

Cookies are small text files that are stored on your browser when you visit a website.

# 4. Types of Cookies

We use the following types of cookies and analytical tools on our website:

### a. Essential Cookies:

These cookies are necessary for navigating our website and using its features. Without them, essential security features may not function, and requested services cannot be provided.

### h. Statistical Cookies:

These cookies collect information on how visitors use our website, helping us improve usability and enhance the user experience. Although they gather aggregated and anonymous data, this data could potentially be linked with other information to identify individuals.

Examples include:

- Information about browsers and operating systems used by visitors.
- Pages most frequently visited.
- The domain of any previously visited website and pages viewed.
- The source (email or webpage) visitors clicked through to reach our site.
- Whether visitors opened emails we sent them.

### c. Analytics Cookies:

Developed either by us or third parties, these cookies track browsing patterns and provide insights such as the gender, age range, and interests of our visitors. This information is not linked to individuals but helps us assess the effectiveness of our



online advertising. For example, we use Google Analytics to monitor website performance for optimization. Learn more about Google Analytics here.

### d. Preferences Cookies:

These cookies remember your choices, such as language preferences, location, and customizable elements like text size and font. They allow us to offer personalized features, such as remembering your username when you choose the "keep me logged in" option, saving your email and password until you log out.

### e. Marketing Cookies:

We use these cookies to track your browsing habits, enabling us to deliver targeted advertising based on your interests. They also help limit the number of times you see an ad and measure the effectiveness of ad campaigns. These cookies are typically set by advertising networks with our consent and share information about your visit with other organizations, such as publishers.

# 5. Managing Cookies

### 1) Consent

By using our website and services, you consent to the use of cookies as outlined in this policy.

### 2) Control

You can control and delete cookies as you see fit. For more information, visit [www.aboutcookies.org]

### 3) Impact of Deletion

If you delete or block cookies, you may need to manually adjust preferences each time you visit our site, and some services and features may not function properly.

### 4) Data Protection

At INVESTAIN, we are committed to safeguarding your personal information. For more details on how we handle your data, please refer to our Privacy Policy on the website.

